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Sasha M's Loaded Acoustic Fundraising Campaign

September 26, 2018

Here at Bandit we firmly believe in getting behind our musicians with not just our words but with our actions too and here's your chance to support and help create new music.

An international award winning singer, an active blogger, a dancer, a teacher and an event performer are just some of the things our Singaporean Pop/EDM singer [Sasha M](#) can do. An all-rounded optimistic and active member in the local arts scene, you might have chanced upon her belting originals and famous covers from Lady Gaga to Oasis at community shows or even private events.

Salima Nadira is best known as her on-stage moniker, 'Sasha M'. If you haven't heard of her yet, soon you will -- and definitely want to hear more! This international award winning vocalist has performed in Berlin and even shared the spotlight with French record Producer Tchami on the Singapore Ultra Music Festival stage in 2017.



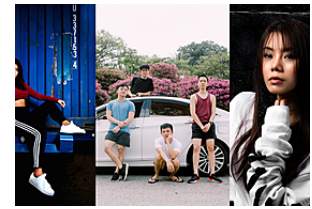
Sasha's passion for music and the arts is strong and solid, much like her bold voice. Other than her history in teaching music and dance at schools, the soloist previously performed in groups -- '[SASS](#)' and '[Little Red Dots](#)' before bravely taking on her own route to go solo in 2016. Getting involved in collaborative art projects such as the 'Fire Save Us' showcase also piqued our interest to see how hopeful and inspiring it is to know our hardworking local artist give back to the community with not only her music but with actions.

It is definitely without a doubt why we should support Sasha M as much as we can in return. Now with her collaboration with Bandit, you can! Kickstarting her very own two-way fundraiser, you can help Sasha by buying her merchandise in our store. All proceeds will go to Sasha M's upcoming EP production which includes amazing collaborative work with international producers.

Itching to hear it all come to life? Us too! Get yourself a 'badass-looking', sleek metallic bullet USB drive that includes an acoustic version of Sasha's EDM heavy debut release 'Loaded'. The track you'll get to hear is the acoustic version of the one that has successfully made its way to number #2 on Spotify Germany's viral 50 chart. So hurry now, and get this limited edition bullet drive as it will only be available throughout the Loaded (acoustic) campaign fundraiser!



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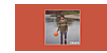
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Find out [more](#) on what Sasha has to say about her campaign:

WHAT ARE THESE USB FLASH DRIVES?

Sasha M (SM): "These USB drives are super badass-looking, metallic, bullet-shaped drives with the miniature Sasha M logo on them, which you can totally use for file storage (they're USB3.0, 8GB) and also as a keychain. They come in a very sleek, chic metal case printed with the beautiful full colour Sasha M logo.

Most importantly, these USBs carry a few files:

- 1) A README file which you have to read
- 2) The acoustic version of Loaded, in .mp3 and .wav
- 3) A 30 second teaser of my first pop track (title to be revealed in the USB drive itself!)

This is VERY, VERY significant because it means that if you purchase these USBs, you will be the FIRST to hear not only an acoustic version of Loaded – perfect for those of you who really like acoustic songs – but also, you'll get a taste of what my upcoming pop music will sound like. And it's only the beginning!

WHY ARE YOU RAISING FUNDS?

I have some projects in the works, the most immediate one being my first ever originals showcase at the Esplanade on 8 Dec. I'll be performing as part of a new addition to [Voices - A Festival of Song 2018](#), dedicated to a cappella and vocal music "alumni" who are now creating their own original music. It will be an intimate setting and I hope to make the event a memorable experience for everyone who attends! "

Beyond that, I am working on an EP through which I can share a sample of what I have to offer through music. Currently, I am honoured to be working with producers from the United States, Europe and of course Singapore, who believe in my music and are helping me develop my sound. I hope the funds raised can help to cover some of the costs of producing this EP. I really appreciate every single person who supports my music and gets some merch! "

BUT WHAT DO YOU NEED A FUND FOR?

SM: "So far the things I've been doing – live streaming, making simple cover videos, writing my own songs – have cost me next to nothing (aside from my own personal investments in equipment). However! In order to take my music to the next level, there are costs involved which I can't cover by myself. These costs include:

- Music production costs
- Musician fees
- Videographer + crew fees
- Photographer + crew fees
- Costumes, makeup, props
- Graphic designer fees
- Rental costs (venue, equipment etc)

Many of the people I work with are already very kind and offer me special rates (thank you!). So your contribution would seriously help me in compensating these kind, talented people for their skills, time and energy."

I USUALLY GET MUSIC FOR FREE, WHY SHOULD I PAY FOR THIS?

SM: "It's true, we live in a world of music streaming, and you will also be able to stream my songs eventually. What I'm offering here is not just my music – it's the opportunity to be the first to hear the music, to support an upcoming artist that you know, and to have a little souvenir to hold on to that is very special to this moment in this journey."

Sasha M's Bullet USB Drive is available on our merch store now. Click on the image below to see the different amounts you can choose to purchase the bullet drive, from: \$30, \$50, \$70 & \$100.



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